



# Region 7 Review

A monthly publication for the members of IPSSA, Inc. – Region 7

April/May 2014

## Calendar of Events

### IPSSA, Inc. Region 7 Board Officers

**Joe Lukacik**, Director 619-508-8587  
wk 619-561-8587  
[joe.sunpools@yahoo.com](mailto:joe.sunpools@yahoo.com)

**Josh McKee**, Treasurer 858-337-4482  
[josh@makaiPools.com](mailto:josh@makaiPools.com)

**Peter Gozdeck**, R7 Billing 619-229-1845  
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[Peter@3StepBilling.com](mailto:Peter@3StepBilling.com)

**Dustin Moors**, Secretary 760-509-6482  
[DMoors73@att.net](mailto:DMoors73@att.net)

## Director's Notes Region 7 Quarterly Report

Greetings, Region 7. Sorry for the late newsletter, but summer has hit early.

Thanks to the following chapters for helping cover the pools for April Pool Month: Escondido, East County, Metro, and San Diego. Hell of a job, guys and **Sam!**

We talk about April being April Pool Month, but we need to remember that every month is drowning prevention month. So just a reminder to you chapter presidents -- all of our members are entitled to 50 water watcher tags and coloring books. All they need to do is call **Amy** (our den mother) for assistance.

Mark your calendars and PLEASE send a last minute blast to your chapter members for the upcoming Pool Forensics class on May 6 at Superior El Cajon. Thanks, Blue Moon, for putting on this class.

I'm headed out for Dallas tomorrow for the BORD meeting. I'll try to get the next letter out in a more timely manner. But remember -- if you can't see them, you can't save them. Watch the kids!

Thanks,  
**JOE LUKACIK**, Region 7 Director

- **BORD**, Sat., April 26, Region 12, Embassy Suites Airport North, Dallas, TX. [info@IPSSA.com](mailto:info@IPSSA.com)
- **Pool Forensics Class**, Tues., May 6, 4:00 – 7:00 p.m., Superior/National Pool Tile, 1973 Friendship Dr., El Cajon, CA 92020. Led by **Greg Garrett**, National Plasterers Council. RSVP Blue Moon, 619-258-7556, [info@bluemoonpool.com](mailto:info@bluemoonpool.com)
- **R7 Board Mtg**, Wed., June 25, 7:00 p.m., Marie Callendar's Restaurant (858-675-9428), 11122 Rancho Carmel Dr., The Courtyard, San Diego.
- **R7 Board Mtg**, Wed., Sept. 24, 7:00 p.m., Marie Callendar's Restaurant (858-675-9428), 11122 Rancho Carmel Dr., The Courtyard, San Diego.

### Not Present/Represented

Not represented -- North County Coastal. Any chapter not having at least one rep at a Regional meeting shall be fined \$250.00; fines are due within 30 days of date of invoice.

### II. Approval of Minutes

*Motion* by **Dave Talbot**, seconded by **Sherry Larson**, and carried unanimously to approve the minutes of the Jan. 7, 2014 meeting as submitted.

### III. Treasurer's Report

The financial report as of Feb. 28, 2014 is as follows: General Fund, \$11,273.40, Emergency Fund, \$2,464.16, for total current assets of \$13,737.56. Total income Jan. 1 through Feb. 28, 2014 \$1,433.25; there were no fines or interest. Expenses totaled \$1,108.97. **Lukacik** pointed out that the Emergency Fund is money left over from R7 picnics; the money is used to help R7 members in need. Board accepted the Treasurer's Report as presented.

### IV. Chapter Reports

Carlsbad David Talbot: 1) Chapter meetings – Feb. meeting was a “Buy Night” at PEP in Vista, where chapter members got discounts on all products; members bought like crazy. Meetings are normally held at the “Q”; the restaurant was once double booked. 2) Sick leave – at one point chapter had a bunch down at one time, but nothing in the last few months.

Escondido James Leisten: 1) Sick leave – A member was down last year and is now down again. His route covers a wide area, and chapter needs help or suggestions. Route coverage is for up to ninety days, with review after ninety days. This will be discussed further later in the meeting.

Rancho Del Mar Joshua McKee: 1) All is normal.

San Diego Austin Gardiner: 1) Sick leave – will have one member down for surgery next month.

### IPSSA, INC. – REGION 7 Regular Board Meeting Marie Callendar's Restaurant 11122 Rancho Carmel Dr, SD, CA Wed., March 26, 2014 Minutes

**I. Call to Order** -- The regular quarterly meeting of the IPSSA Region 7 Board was called to order at 7:02 p.m.

#### Welcome & Introductions

**Joe Lukacik**, R7 Director, SD ECty.; **Josh McKee**, R7 Treas, Rancho Del Mar Pres.; **David Talbot**, Carlsbad Pres.; **Sherry Larson**, Carlsbad Treas.; **James Leisten**, Escondido Pres.; **Austin Gardiner**, San Diego Pres.; **James Henry**, SD E County; **Mike McCortney**, SD Metro Pres.; **Charles Rollo**, SD Metro VP; **Joey Chavez** & guest, Blue Moon Pools, Inc.; **Nancy Gillespie**, Recording Secretary

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SD East County James Henry:

1) Membership – two prospects. 2) B.K. Taylor Memorial Award – **Butch Weiser** of SD East County was selected as this year's recipient.

SD Metro Mike McCortney:

1) Membership – two new members.

## V. R7 Director's Report

A. B.K. Taylor Memorial Award is given annually to an outstanding member of R7. It is voted on in the fall at the R7 quarterly meeting, so start thinking now of whom you want to nominate from your chapter. The recipient is then eligible to be considered for the IPSSA-wide **Terry Cowles Memorial Award**. It is sad that out of all IPSSA, only two were nominated for the Terry Cowles Memorial Award last year.

B. Growth – **Lukacik** suggested promoting IPSSA R7 for additional growth. **a)** He reported that SD East County chapter put up a large, nice vinyl sign at Superior to promote IPSSA; cost of the sign was about \$300. He suggested a large sign at every wholesale place. *Motion* by **James Leisten**, seconded by **Sherry Larson**, and carried unanimously to approve getting six 3x5 signs made, at a cost NTE \$400. **b)** A tri-fold IPSSA brochure came out in December. Contact **Ami Nijjar** at IPSSA Inc. to order, and place them in supply stores. **c)** **Ray Arouesty** of Arrow Insurance Services prepared a comparison of pool industry groups; it is now being reviewed by an attorney. **d)** The new IPSSA Inc. website will be up in a few weeks. The site is nice.

**James Henry** suggested that IPSSA Inc. needs to promote itself. People do not know who we are and why they should hire a professional. He asked if there was any money in this year's budget for promotion. He wondered what happened to the money earmarked for advertising; **Lukacik** responded that it went back into the General Fund.

**Lukacik** said that people have not been educated on the benefit of IPSSA and the level of quality one gets with an IPSSA member, and that is why promotion is important. As Region Director, it is his job to learn what the Region wants and bring that to the BORD. **Mike Alessandri**, Regional

Manager of PoolCorp, has offered to give IPSSA members free advertising.

Feedback included: **a)** promote to homeowners at, for example, the annual Del Mar Home/Garden Show. **b)** spread the word to the public and educate other pool guys by setting up a pop-up in a park and handing out burgers. **c)** encourage attendance at meetings. We learn at meetings. **d)** distribute the tri-fold by direct mail. **e)** TableTops at SCP.

## VI. Old Business

A. April Pools Day provides an opportunity to increase public awareness of drowning prevention. This event encourages organizations to plan and conduct water safety awareness events at public pools during the month of April and continue throughout the season. **Lukacik** reported that North County has coverage, but someone is needed to cover Coronado. Literature may be obtained through IPSSA Inc.

B. Drought conditions remain in California. Calif. Pool and Spa Assoc. (CPSA, formerly SPEC) has set up a Drought Crisis Fund, with the goal to raise \$200,000 to pay the costs of the CPSA drought outreach and awareness campaign and to provide associated public and industry educational materials. Donations to the CPSA Drought Crisis Fund can be made online at [www.theCPSA.org](http://www.theCPSA.org).

## VII. New Business

A. Guest Speaker -- **Joey Chavez**, Blue Moon Pools, Inc. spoke on pool surface forensics and how to investigate a pool that has concerns. There has always been finger pointing back and forth between Pool Man and Plasterer regarding pool surfaces. Blue Moon Pools is sponsoring a Pool Forensics Class to be held Tues., May 6, 4:00 to 7:00 p.m. at Superior/National Pool Tile, 1973 Friendship Dr., El Cajon, CA 92020. The class will be led by **Greg Garrett**, National Plasterers Council. RSVP Blue Moon, 619-258-7556, [info@bluemoonpool.com](mailto:info@bluemoonpool.com). Upcoming class will shed some light on this ongoing problem. The class is being held on a workday afternoon, because you did not want it on a Saturday. There will be food. An additional class will be held in North County at a later date to be announced.

B. Chapter Sick Route Coverage – **Lukacik** reported that the BORD is fine tuning the Sick Leave Coverage. We can do more than they recommend but not less. At the Western Show **Lukacik** met a guy from up north who had two chapters that did not do sick coverage.

**James Leisten** reported that Escondido chapter has a member who was out two months last year and is again on sick leave for a six-week recovery. He has been a member since 2011. Per Chapter Standing Rules, route coverage is for up to 90 days, with review after 90 days. Member's accounts cover a large area.

Feedback included: **a) Austin Gardiner** -- SD chapter bylaws were revised to add the option of being reimbursed \$10 per pool for coverage, to somewhat offset the cost of chems or travel. The down member puts money in an account to be made available for those who request it – most do not ask for reimbursement. Those who request reimbursement remain anonymous. Attendees remarked that this is the spirit of what we are about. **b) Josh McKee** reminded attendees that Yellow Cards should be up to date. If no current card exists, Chapter is not obligated to cover that pool. **c) Dave Talbot** said that some down members in Carlsbad chapter hire their own people to provide coverage. **d) James Henry**, East County, said to tell those who whine about covering pools to suck it up – this is why we joined IPSSA. **e) Lukacik** suggested at least getting reimbursed for chems. If you cover a pool that is a mess, go back to the chairman of your chapter's Sick Leave Committee within the week. Discuss sick coverage policy with your chapter boards; all chapters should have a board meeting before each general meeting.

C. Water Safety – **Lukacik** announced that **Nancy Gillespie** ([www.etsy.com/people/mermaidmiss055](http://www.etsy.com/people/mermaidmiss055)) created jewelry containing life preserver charms; one-third of the sale price from each pair will be donated to the National Drowning Prevention Alliance.

## VIII. Adjournment

*Motion* by **Leisten**, seconded by **Larson** and carried unanimously to adjourn the meeting at 8:17 p.m. Next R7 meeting – Wed., June 25, 2014.

**Nancy Gillespie**  
Recording Secretary