



Region 7 Review

A monthly publication for the members of IPSSA, Inc. – Region 7

July 2013

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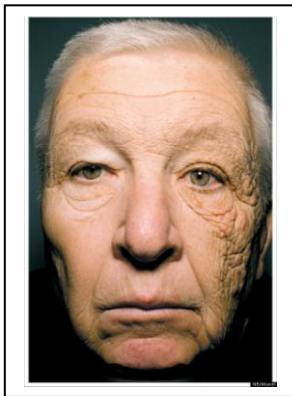
Bill McElligott, Truck Driver, Has Severe Sun Damage on One Side of His Face

This man's face is possibly the most compelling argument for wearing sunscreen. Every day, all day, and lots of it.

Truck driver **Bill McElligott**, 69, has unilateral dermatoheliosis, according to [The New England Journal of Medicine](#). Essentially, ultraviolet A (UVA) rays transmitted through the window of his delivery truck have severely damaged the skin on the left side of his face during the 28 years he has spent driving on the job.

As a result, the left side of McElligott's face looks roughly 20 years older than the right, the [Toronto Star reports](#). The difference between the two sides of his face is so pronounced, even medical experts were shocked.

Excerpt:
http://www.huffingtonpost.ca/2012/06/06/bill-mcelligott-sun-damage_n_1573546.html



Director's Notes

Region 7 Quarterly Report

Greetings to all,

I would like to start by saying thank you to **Mary Ann Downing** from the National Drowning Prevention Alliance for her presentation at the last BORD meeting. We have our next meeting coming up in mid August, and as I said at the last meeting, I am going to propose a committee for Drowning Prevention only. It is well overdue and needs to be addressed again. At the end of June we had another drowning and two more in the month of July. Mary Ann will be attending all the chapters meetings hopefully by the end of September.

Due to the PIE show in September, our Region meeting will be put off until sometime in October, possibly the second week.

I would like to welcome **Dynamic Concrete Coatings**, **PoolScape LTD** and **Blue Moon Plastering** as our new region supporters. Our region is growing, not in leaps and bounds, but it is growing. IPSSA as a whole is up 15 members last month. That doesn't sound like a lot, but it wasn't too long ago that we were losing 25-30 per month.

If you can think of any last minute items that you would like me to bring up at the BORD meeting let me know by next week.

Be Safe,
Joe Lukacik
Region 7 Director

Calendar of Events

- **BORD**, Sat., Aug. 17, Region 1, Location TBD. info@IPSSA.com
- **Pool Industry Expo (PIE)**, Sept. 26-28, Monterey Conference Center, Monterey, California, www.poolindustryexpo.com
- **R7 Board Meeting**, **October** (exact date TBD, moved from 9/25 due to PIE), 7:00 p.m., **Marie Callendar's Restaurant** (858-675-9428), 11122 Rancho Carmel Dr., The Courtyard, San Diego.
- **BORD**, Sat., Nov. 2, Region 4, Location TBD. info@IPSSA.com
- **R7 Board Meeting**, **Jan. 2014** (exact date TBD).

IPSSA, INC. – REGION 7

Regular Board Meeting

Marie Callendar's Restaurant
11122 Rancho Carmel Dr., SD
Wed., June 26, 2013
Minutes

Call to Order – 7:02 p.m.

Welcome & Introductions

Joe Lukacik, R7 Director, SD ECty; **Daniel Carlson**, R7 Treas, NCTy Coastal; **David Talbot**, Carlsbad Pres; **Matt Hughes**, Escondido Pres; **Ariel Nelson**, NCTy Coastal Secy; **Lance Clifton**, Rancho Del Mar Pres; **Jerry Billuni**, Rancho Del Mar Treas; **Michael Anderson**, San Diego Pres; **Samantha Larimer**, SD ECty Pres; **James Henry**, SD ECty; **Mary Ann Downing**, NDPA; **Nicole White**, Rec. Supv., Escondido; **Nancy Gillespie**, Recording Sec'y.

Not Present/Represented -- SD Metro; no fine, as **Mike McCortney** phoned that he was stuck in traffic.

Editor/Publisher: **Nancy Gillespie**, *A+ Business Services*

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Approval of Minutes -- *Motion* by **Matt Hughes**, seconded by **Lance Clifton**, and carried unanimously to approve the minutes of the March 27, 2013 meeting as submitted.

Treasurer's Report -- **Daniel Carlson** presented the financial report Jan. 1 - June 10, 2013: General Fund has \$10,781.08, Emergency Fund \$2,464.16, and Money Market \$0.00, for total current assets of \$13,245.24. Total income Jan. 1 - June 10, 2013, including dues, fines and interest, was \$2,988.53 and expenses \$2,702.59. The Board accepted the Treasurer's Report as presented.

Chapter Reports

Carlsbad David Talbot: 1) Membership – two new members, one passed the test. 2) Sick leave – chapter is providing sick leave coverage for several members. Member Bart just came back from sick leave; he thanked the chapter for sick leave coverage and reported that all went well. 3) All is normal.

Escondido Matt Hughes:

1) Membership – no change. 2) All is ok.

N County Coastal Daniel Carlson:

1) Membership – no new members; chapter received an application for a new member. 2) Picnic will count as the August meeting. 3) Charity – will discuss later in the meeting. 4) Chapter meetings – a) chapter finances are now out of the red; chapter can now have dinner at meetings. b) Sept. 17 meeting is mandatory. c) A form was distributed outlining the benefits of membership in IPSSA versus another group. 5) Chapter supporters – looking for a few more.

Rancho Del Mar Lance Clifton:

1) Membership – two retired. 2) Sick leave – none. 3) Business as usual.

San Diego Michael Anderson: 1) Membership – one new member, three prospects, a few new chapter supporters. 2) Water safety – chapter continues its ongoing successful radio campaign.

SD East County Samantha Larimer:

1) Membership – two new members, a few planning to take the test. 2) Picnic – held at a member's house had a deep pit BBQ and was a success.

SD Metro N/R

Old Business

1) Membership – IPSSA Inc.'s membership is up 38 members this year, compared to losing members previously. **Lukacik** suggests the increase is due to fast tracking.

2) Water Safety PSA, TV – **James Henry**, San Diego E. County, reported that IPSSA Inc. turned down R7's request for funds for TV advertising, as the BORD felt it was too much money to give to one chapter. He will continue to work on getting the funds.

3) Welcome Letter – **Lukacik** reported that welcome letters telling about our organization and what benefits we offer have been printed on R7 letterhead for all new members in R7. Letters have been okayed by **Mike Alasandri** of Pool Corp. and will be included with all applications distributed at Superior.

4) April Pools Day – **Samantha Larimer**, San Diego E. County, reported that during the month of April public pools throughout the county had water awareness programs. R7 chapters volunteered their time at various pools. April Pools Day provides a great opportunity to increase public awareness of drowning prevention. Each program consisted of a talk on water safety, then swimming. In the future it could probably be done in one hour; volunteers could leave their literature there.

Mary Ann Downing added that the program has been going on for three years. It is so much fun, with lots of participation. Some events had coloring books or treasure hunt/passport games, give-aways. Her group easily saw over one thousand people. It is a great program and a good way to spend an afternoon.

New Business

1) Water Safety PSA, Radio – **Michael Anderson**, San Diego chapter president, reported that this year San Diego chapter is focusing on water safety related issues. Mike was trying to get Clear Channel to do PSAs, which would supposedly be free, but not so much in reality. The chapter will pay the costs. PSAs will be on channel 933, whose targeted audience is young moms age 18 to 30. PSAs will run every other week June through July, include the statement "IPSSA Inc. San Diego chapter wishes you a safe summer", and directs audience to the Water Watcher site which includes **Javier Payan's**

water safety videos and other info. Web hits have quadrupled on that site since the PSAs. This might give impetus to chapters to set aside money annually for this type of program.

Three children drowned the week IPSSA Inc. shot down our request for funds for television advertising. Mike was then told to get going on this and got matching funds from IPSSA Inc., which was awesome.

2) Drowning Prevention/Water Safety Liaison – **Lukacik** commended **Samantha Larimer**, SD E. County, for the great job she did on April Pools Day, considering the short amount of time she had. He suggested that in the future a R7 Water Safety Liaison be chosen and a committee formed to work with April Pools Day, the Alliance, and other water safety issues and entities. Larimer suggested that the liaison could also work with organizations to pass safety legislation.

Nicole White, City of Escondido Recreation Supervisor, stated that San Diego is at the forefront in water safety, and the country is watching.

3) Drowning Prevention/Water Safety Fund – **Lukacik** suggested Board members present to their chapters the idea of a separate fund for water safety. He committed to get six IPSSA supporters, which will bring in some money; he already got a few supporters. Also, there is money from R7 Table Top. This will be discussed more at the Sept. R7 meeting.

Mary Ann Downing said that the Alliance is desperate for funding, as it did not get the money expected due to the sequester. It was suggested that she contact huge corporations like the YMCA or contact manufacturers to donate products for auction at chapter meetings.

4) Escondido Chapter Donation – **Lukacik** reported that Escondido chapter has taken the Alliance under their wings and recently donated \$1,200 to buy life vests. **Matt Hughes** stated that it was a no-brainer – the chapter saw a need and filled it.

5) R7 Fall Meeting – a) The R7 meeting scheduled for September 25 may be changed to October due to the Pool Industry Expo to be held Sept. 26-28 in Monterey. b) Election of R7 Board will

be held at that time. **Lukacik** plans to run for director again because he has not met all of his goals for the Region. Nominations for R7 director will be accepted at the fall meeting. **Lance Clifton** commended Lukacik for his willingness to serve as Director again.

6) Guest Speakers – **Lukacik** introduced **Mary Ann Downing**, Board of Directors, National Drowning Prevention Alliance, and encouraged all R7 chapters to work with her on water safety.

Downing explained that the month of May is called “Drowning Prevention and Water Safety Month” because the term “drowning prevention” alone is negative and possibly turned people off. She distributed Safer3 and “Pool Safely” brochures and a 4-page document with statistics and stated that there is a lot of good stuff going on with lots of groups and participants. Kaiser recently donated \$50,000 to the city of Chula Vista for swim lessons for all 4th grade students in Operation Splash. There are many swimming programs and private swim schools in the County delivering information and lessons, yet in May there were three drownings of very young children. Lukacik added that these incidents hit close to home, as his son-in-law, a cop, was the first to arrive at one incident, and a member of **Sam’s** chapter services the pool.

Downing gave a powerful presentation on water safety. She wants people to know that Drowning is Preventable and people need to learn to take precautions. Drowning can happen to any family.

SafeKids San Diego has photos posted to the Escondido Lexus billboard with the line “If you can’t see them, you can’t save them.”

A lot of people do not know there are many drownings, don’t know what to look for when we say “watch your children”, and have the misconception that a victim flails around. Young children do not know to flail.

“Go check”- How to tell a young child is drowning or needs rescue:

- Not moving and under water.
- Floating on the top of the water/suspended under water or lying on the bottom.
- Moving up and down with mouth and nose underwater.

– Fully clothed! Wearing shoes and clothes as if not meant to be in the water.

- Mouth under water, eyes open.
- Holding on to another child under water.
- Face in water for more than a few seconds.

Nicole White, Escondido Recreation Supervisor and San Diego Aquatic Council, stated:

- San Diego County had three child drowning deaths in May.
- Highest rate of drowning is in children ages 1 to 4 in the US, California and San Diego (per CDC stats and California Dept. of Health).
- Autistic children have high drowning death numbers (because they are wanderers.)
- After age 4 rate drops, possibly because of swim lessons.
- Deaths increase at age 17 because of risk taking, poor decision making and lack of quick rescue.
- Highest number of drownings is in California, then Florida, then Texas.
- Pay attention to the statistics. Drowning is predictable.

The Safer 3 message suggests three areas of protection:

- Safer Water – clear water, barrier, alarm, signage, swim near a lifeguard, know rip current safety.
- Safer People – learn to swim, use life jackets, lessons, teach about Water Watcher, swim with someone who can rescue you, never swim alone.
- Safer Response – get someone’s attention, quick rescue, CPR, in-water rescue breathing.

Water is risky. It is not safe, but it can be safer. You as pool professionals are knowledgeable and can get the word out. We encourage public pool facilities to hire pool techs to inspect for safety. Mary talked about the NDPA “Seal of Safer Pool Practices” (www.ndpa.org)

Not all drownings are investigated. The Alliance wants more incidents investigated, including such things as condition of pool and what treatment was administered.

Downing concluded by referring to the book *The Tipping Point: How Little Things Can Make a Big Difference* [**Malcolm Gladwell**]. It’s a book that presents a new way of understanding

why change so often happens as quickly and as unexpectedly as it does. You can be the catalyst for that change.

Adjournment -- 1) *Motion* made by **Joe Lukacik**, seconded by **Ariel Nelson** and carried unanimously to adjourn at 8:54 p.m. 2) Next meeting – Fall 2013, exact date TBD.

Respectfully submitted,
Nancy Gillespie, Recording Secretary

Pool Safety Tips

- Never leave a child unattended near water in a pool, tub, bucket or ocean. There is no substitute for adult supervision.
- Designate a “Water Watcher” to maintain constant watch over children in the pool during gatherings.
- The home should be isolated from the pool with a fence at least 60” tall, with a self-closing, self-latching gate. The gate should open away from the pool, and should never be propped open.
- Doors and windows should be alarmed to alert adults when opened. Doors should be self-closing and self-latching.
- Power-operated pool safety covers are the most convenient and efficient. Solar/floating pool covers are not safety devices.
- Keep a phone at poolside so that you never have to leave the pool to answer the phone, and can call for help if needed.
- Learn CPR and rescue breathing.
- Keep a life-saving ring, shepherd’s hook and CPR instructions mounted at poolside.
- Do not use flotation devices as a substitute for supervision.
- Never leave water in buckets or wading pools.
- If a child is missing, always check the pool first. Seconds count.
- Remove toys from in and around the pool when not in use.
- Don’t use floating chlorine dispensers that look like toys.
- Instruct babysitters about potential pool hazards, and emphasize the need for constant supervision.
- Responsibilities of pool ownership include ensuring children in the home learn to swim, and that adults know CPR.
- Do not consider children “drownproof” because they’ve had swimming lessons.

<http://ndpa.org/home/resources/safety-tips/pool-safety-tips/>

<http://ndpa.org/home/resources/safety-tips/pool-safety-tips/#sthash.iHsYMa5E.dpuf>