



Region 7 Review

A monthly publication for the members of IPSSA, Inc. – Region 7

May 2013

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Director's Notes

Region 7 Quarterly Report

Greetings, Region 7,

Well, as I write this newsletter it is 10:30 a.m. and 94 degrees, so I think it's safe to say that summer is here.

April Pools Day was a success! Thank you to all the volunteers who stepped forward to help. However, even with the effort being put forth nationwide to raise awareness of drowning, another young infant drowned last week in El Cajon. I just wish everyone could afford a pool fence.

At our last regional meeting **James Henry** presented information on advertising on TV to promote our organization. I presented this idea to the B.O.R.D., but they felt \$10,000 was a little too much for just one region. Although there were a few good ideas to promote I.P.S.S.A., they have been tabled until August.

I was given permission by **Mike Alessandri** at Pool Corp to move forward with our welcome letter from our region, telling about our organization and what benefits we offer. This letter will be on every application that is handed out.

Other highlights from the B.O.R.D. meeting include: 1) The new marketing committee is in the works. 2) Four new chapters have been voted in, 2 from Texas and 2 from Florida.

It's not often that I come back from a B.O.R.D. meeting with a smile, but this meeting was different. A new Region 1 director was voted in and present, and Region 5 had no representation, so when you lose 2 cancer spots, a lot is accomplished.

Amy Nijjar, our executive director who oversees the I.P.S.S.A. newsletter, is always looking for articles, so let's show what a strong region we are and start sending some articles from chapters, Amy says thank you in advance. The deadline to submit is the 20th of each month.

I've said this once, but I will say it again -- Region 7 is a very strong region and I'm honored to serve you as director.

Regards,
Joe
Region 7 Director

Calendar of Events

- **BORD**, Sat., May 4, Scottsdale, AZ. info@IPSSA.com
- **CPO Class**, May 23-24, Zodiac Pool Systems, 2620 Commerce Way, Vista 92081, 760-599-9600.
www.anotherperfectpoolnews.com/cpo
- **R7 Board Meeting**, Wed., June 26, 7:00 p.m.
- **BORD**, Sat., Aug. 17, Region 1, Location TBD. info@IPSSA.com
- **R7 Board Meeting**, Wed., Sept. 25, 7:00 p.m.
- **BORD**, Sat., Nov. 2, Region 4, Location TBD. info@IPSSA.com
- **R7 Board Meeting**, Jan. 2014 (exact date TBD).



"April Pools Day" in Coronado 4-27-13

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