



The Skimmer

GENERAL MEETING
FEBRUARY 20TH, 2013
MISSION VALLEY RESORT
875 HOTEL CIRCLE

FEBRUARY

SAN DIEGO CHAPTER MONTHLY NEWSLETTER

2013

President's Message

I hope you all attended the R7 Table Top earlier this month. Thanks to Jon McArthur and Bob Fowler for organizing another great event. It was well attended by industry members and manufactures alike. Next up is The Western Show February 21-23. Make your plans now.

Blue cards are due by this weeks' general membership meeting on Wednesday the 20th at 7pm. There are many ways to achieve this. Hand delivers it at the meeting, mail to our PO Box, sick leave committee or Paul Grimes. Please do

not mail to me unless you normally mail your tax return to Obama.

The boys on the BORD have been busy. All 4 bylaw amendments passed last month and as a result the New Member Acceptance Policy has been modified. The minimum requirements have been reduced and some exemptions added. We will be discussing how "Fast Track ", will affect our Chapters' standing rules, if at all. Also, you may recall the addition of a \$5000 "Back yard Accident Rider" to our Arrow Insurance policy. This was complimentary for the first year but beginning April 1, 2013, each member will be

charged an additional \$2.50 a month. We do have the option of not participating in this coverage if we can agree on a Regional basis. Our first course of business will be to determine our chapter member's preference. Ultimately, the Board will vote in representation of the consensus and notify the Region Director with the decision.

If you wish to be heard and cast your informal vote on this matter, please attend this month's meeting. Hope to see you then.

Mike Anderson

BLUE CARDS

Blue Cards are due on or before February 20th. Please send or give your completed, legible Blue Cards to Paul Grimes.

Mail via US Postal Service to San Diego Chapter IPSSA, PO Box 600862, San Diego CA, 92160-0862

Mail must be postmarked on or before February 20th 2013.

Bring to February 20th meeting and hand to Paul Grimes.

Fill out Blue Card online at Chapter website. www.ipssasandiego.com

Go to Members link, then **On-Line Blue Card submission** in Middle of page

Failure to submit a Blue Card as listed above will result in a \$50 fine

Board of Officers

President	Michael Anderson	619-589-8848	6055 Winfield Ave La Mesa CA 91942
Vice President	Joe Dianna	858-774-1712	14350 Carnitas St Poway CA 92064
Treasurer	Patrick Nieratko	858-279-7386	10312 Carioca CT San Diego CA 92124
Secretary	Matthew Sweeney	858-229-4209	9450 Mira Mesa Bl Suite C-319 San Diego CA 92126
Past President	Mark Curran	619-579-1720	PO BOX 9944, San Diego CA 92169

Committee Representatives

Sick Leave	Ron Baker	619-540-2275	New Members	John Silcox	858-467-0507
	Ron Magnant	858-586-1188		John Baldwin	858-354-7946
	Terry Wehrly	619-462-8745		Bernie Mirelez	619-818-5536
Continuing Education	Brian Davis	858-688-3084		George Ludwig	619-892-4749
	Stephen Heyer	619-563-6566	Manuf. Rebate	Jon McArthur	619-672-3760
	Jon McArthur	619-672-3760		Gary Sevigny	858-486-9220
Insurance	Bob Fowler	619-464-6400			
Entertainment	Jeff Marshall	619-390-9456			
	Robert Miller	619-443-0547			
Product Testing	Patrick Farrior	619-465-9545			
	Dale Eppard	858-571-1177			
Sfty/Drowning Prevnt	James Morketter	619-708-4972			
Blood Drive	James Morketter	619-708-4972			
Website	Paul Grimes	619-518-4983			
Region7 Director	Joe Lukacik				

IPSSA Corporate 888-360-9505
Info. Vickie Lester 888-368-0432 FAX
 10842 Noel St #107, Los Alamitos CA 90720-2582

Billing - Cramer & Associates
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760-632-1822 or 800-247-8393. Underwater Unlimited Inc.

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IPSSA San Diego – Chapter Supporters (Updated 1/12/13) *Local Representative		
Eric Dominguez	Abcana Industries - Abcanaindustries.com Wholesale Pool Chemicals - Pickup & Delivery	619-444-9900, 619-654-6724 cell 619-444-9804 fax
Eric Svensson	Alternative Pool Systems, Inc. – alternativepoolsystems.com Install/Repair/Service Automatic Pool Covers	619 445 9798
Kenan Sachs	American Leak Detection - americanleakdetection.com Electronic Leak Detection & Repair	619-233-5325 888-368-5325 fax
Susan Flowers	Aquasalt, LLC – Food grade quality pool salt Sflowers@aquasalt.com , www.aquasalt.com	239-3139094
Lori Brumagen Derek Dalto *	BIO-DEX – bio-dex@bio-dex.com / info@bio-dex.com Pool and Spa chemicals / Custom formulated for the industry	800-617-3477, 623-582-2405 fax 619-565-5130 Derek
Richard Smith, Joey Chavez, Rep.	Blue Moon Pools, Inc. - www.bluemoonpool.com Pool Renovation / Pool Remodeling / Pool Plastering	619-258-7665, 619-920-4290Joey 619-258-6383 Fax
Tony Ruf	BriteTile Pool/Spa Remodeling - britetile.com Calcium removal, install/repair tile, quartz/rock coping, deck-o-seal	619-260-1896 rruf@san.rr.com
Reed Chastang	Dynamic Concrete Coatings - dynamicconcretecoatings.com An affordable Solution for Decorative Concrete!	619-201-8508 866-866-2798
John Barba	Clear Water Pool Covers - www.clearwaterpoolcovers.com Service and nstall automatic pool covers	858-863-3202
Tom Cox	Gardner Pool Plastering – gardnerpoolplastering.com Quality Plastering/Remodels since 1969	619-593-8880, 619-593-8886 fax tomc@gardnerpoolplastering.com
Scott Ragsdale	Hasa, Inc. - Hasapool.com Manufactures liquid chlorine, distributes dry/specialty chemicals	661-259-5848, 951-634-1209 cell
Tom Gharib	JNR Pool Plastering, Inc. Pool and Spa Remodeling, Coping , Tile, Concrete, Plaster	619-466-6571, 619-698-4745 Fax 619-654-4175 Cell
Michael Mamula	Leak Detection USA – leakdetectionusa.com. Leak detection/repair for pools/spas/ponds–comcl./resd.	800-652-9062
Gil Koury	Life Deck - www.lifedeck.com Concrete Resurfacing & Staining, Waterproof Deck Coatings, Cleaning/Maintenance. gil@lifedeck.com email	619-262-8600 Office 619-262-8606 Fax 619-572-1894 Cell
Liza Leas	L & L Lines, Inc. – Illines.com heatpumpgirl@aol.com REVIVE-Superior Phosphate Remover and More	602-705-9240 Cell 602-354-4245 Fax
Regina Rakowski	Nelsonite nelsonitepoolanddeck.com Easy and Affordable, Quality Pool & Deck Coatings	760-828-6169 cell rrakowski@ellispaint.com
Don Wall	The Pool Doctor sdpooldoctor.com Construction, Renovation, Remodel, Repair	619-445-4977, 619-445-4345 fax DonWall@sdpooldoctor.com
John Moss	Poolsafe Cover Systems poolsafe.com Service All Systems, Replacement, portable fences	760-580-4640
Kirk Chapman	Poolscape Unlimited Poolscapeunlimited.com Pool plastering - Complete Pool & Spa Renovations	619-561-0555, 619-561-1633 fax kirk@poolscapeunlited.com
Reid Mirvis	Pool Surfacing 2000 - poolsurfacing2000.com Fiberglass and Fleck stone Specialist	619-590-1420, 619-590-1469 fax Reid@poolsurfacing2000.com
Mark Larimer Luke Weiser	Save Water - savewatersd.com savewatersd@cox.net Mobile Pool Filtration	619-328-9099, 619-328-1177 fax 619-402-0521 Cell (Mark)
Kristal Cavender	Son Energy – sonenergy.com Putting the Sun to Work for You - Solar systems	760-738-4066 X103 760-738-8602 Fax
Brandon Chase	SunChaser, Inc. Solar and Water Heating Specialist	619-390-5287 sunchaserinc@cox.net
Jim Byers	Thornburg Enterprises Manf.Rep. for Orenda Technologies chemical products. – Algae, stain, and phosphate control.	760-550-7057, 760-251-4970 fax
Kevin Wallace	Underwater Unlimited Rust spots, Rebar, Cracks, Drain replacement	800-247-8393, 760-632-1822
Chris Barnes	Water Tech – Aquaron Structure Sealing, New Construction, Remodel, Leak Detection, System Analysis barneswater@yahoo.com	Office (760) 720-9490 Cell (760) 802-3322 Fax (760) 729-8201
Samantha Larimer Ron Brooks	Weiser Pools, Inc. - Repairs, Installations, Heating and Automated Control Specialists	619-440-2480, 619-579-5396 fax weiserpools@cox.net
Chuck Conti	Zodiac Pool Systems, Inc. - .zodiacpoolcare.com Baracuda, Jandy, Nature2 & Polaris brand products	760-908-5125
Russ Peterson	Capstone Pool and Spa Remodeling, Inc. Full service remodeling, building and repair	619-390-1198
Brian Milholland	Milholland Electric, Inc. - milhollandelectric.com Electrical Contractor	858-541-1097 619-247-2624 Cell

New membership Acceptance Policy

“FAST TRACK”

Perspective new members can be Fast Tracked in to IPSSA by completing one of the conditions listed below (1-6) and have a valid license within the city they do business.

1. Shall hold a current Certified Pool Operator certificate.
2. Shall hold a valid County of Los Angeles Public Health certification.
3. Shall have taken and completed the APSP Tech 1 or Tech 2 Classification.
4. Shall hold a valid State of Florida (CPO, Contractors License, CPC)
5. Shall hold valid State of Georgia (CPO)
6. Shall hold a valid State of Texas (CPO, 3 out of 4 meetings)
 - Chapters may set additional requirements for membership approval but not less than IPSSA`s requirements.
 - Once the new member has been accepted as an IPSSA member they must take the IPSSA Water Chemistry Exam within 12 months of acceptance.
 - All regions may set standards from time to time for membership approval, but not less than IPSSA`s requirements.

CONTINUING EDUCATION

Upcoming classes -

CPO Class -February 21st and 22nd, Western Show, Long Beach, CA

CPO Class - March 7th and 8th, Superior Pool products, Anaheim, CA

Education Reimbursements -

Local Classes (San Diego County) 75% class cost. SoCal Area 100% class/show cost+\$50 for expenses.

Outside So Cal 100% class/show cost+ \$200 for expenses.

Contractor License - 100% of non-recurring expenses such as application test fees, fingerprinting charge etc., up to \$1000.

Must provide proof of attendance and payment. Submit claim within 30 days of completion/attendance.

Members who have completed approved classes and received 10 points.

Paul Grimes

Michael Anderson

John Nichol

Mark Curran

Russ Hargrove

John Silcox

Dee Eakright

Joe Hiel

Bill Peck

Bob Fowler

John Mehki

Mark Overman

Jim Bauer

Perry Mediate

Afshin Daradeh

George Ludwig

Tom Richardson

Philip Gardiner

James Morketter

Jack Pena

Nelson Groff

Jon McArthur

Gary Sevigny

Ask the All Stars

Our panel of experts is ready, willing and able to answer questions in their fields of expertise. Use the contact info below or say hello at the next general meeting.



Bill Peck
Commercial Water
Chemistry &
Water Purification
858-673-8556



Ron Magnant
Spas & Hot
water Chemistry
619-804-1759



Adrian Donnelly
Variable Speed
Pumps and
Controls
Neverwinterpools@
hotmail.com



Jon McArthur
Acid Wash, Plaster
Problems and
Motors
619-672-3760



Mark Overman
Automation &
Electronics
619-463-6689



Gary Sevigny
Heaters, Lights &
Plumbing
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General Meeting – 1/16/2013

Call to order: 7:08PM

Pledge of allegiance- Jim Bradbury

Officer Reports

Secretary Report – 7:10 minutes approved from January second board meeting.

Vice President – Joe Dianna spoke about two prospective Chapter Supporters and guest speaker Todd Wittman of American Butler Inc.

New Members – Jon Silcox talked about Michael Long being reinstated as a member. 7:13PM Chapter votes Michael Long back into the chapter. Jon Silcox talked about marketing IPSSA and presents the members with car magnets with IPSSA logo.

Past President – Mark Curran talked about the Leadership Seminar on February 2nd, Anaheim, CA and encouraged all members to attend.

Table Top – John McArthur spoke about Table Top on January 26th at Four Points Sheraton Hotel. Volunteers are needed and attending is a great way to earn points for Continuing Education.

Blood Drive/ Water Safety – James Morketter talked about blood drive Saturday morning 8:00AM.

Sick Leave – Ron Baker reported

everybody is healthy.

Blue Cards – Paul Grimes reminded everybody about turning in your blue cards on time to avoid a \$50 fine. Online submission is now available for Blue cards.

Mike Anderson introduced Guest Speaker Todd Wittman of American Home Butler Inc. Todd gave a presentation about leak detection for pools and spas and ways to find common leaks.

Mike Anderson spoke briefly on proposed bylaws and announced Operation Home Front Charity will be in many upcoming newsletters.

Raffle –

\$100 – Mike Anderson

\$25 – Ernest Hale

50lbs Tabs (Superior) Frank Bartolo

4 Directory's sold \$20

Meeting adjourned 8:39PM.

Board Meeting – 02/02/2013

Call to order: 7:05 PM.

Attendance: Mike Anderson, Joe Dianna, Patrick Nieratko and Mark Curran.

1. The board discussed creating comment card that can be submitted to the board for the purpose of either

complementing or complaining about the performance of our chapter supporters.

2. We have a surplus of chapter directories and the board approved that they will now be available for \$5.00 each.

3. The question of whether or not to authorize an increase in dues to increase insurance coverage for incidents in a customer back yard to \$5,000.00 per incident was discussed. The increase amount would be \$ 2.50 per month. The decision was made to bring the issue before the general membership during the February and March meetings.

4. The possibility of lowering member's monthly dues by using any surpluses in chapter funds was discussed.

5. Altering the application and renewal forms for chapter supporters in the form of adding items relating to ethical behavior between supporters and general members was discussed.

6. It was decided to accept the application of Todd Whitman and have American Home Butler become a chapter supporter.

Meeting adjourned: 8:20 PM.

Calendar

02/20 **General Meeting 7pm:**

Upcoming: 03/20, 04/17

Mission Valley Resort

03/06 **Chapter Board Meeting 7pm**

Upcoming: 04/03, 05/01

New Location - **Il Postino**

3959 30th St. San Diego CA, 92104

02/21 – 02/22 **Western Show**

Long Beach, CA.

03/07-03/08 **CPO Class**

Superior Pool Products, Anaheim CA

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From: Kim Skinner

Subject: The Zero Alkalinity Acid Treatment

The concept of the “Zero Alkalinity” process is to make pool water aggressive enough (by adding acid) to dissolve and remove stains or scale from cement-based plaster surfaces, including quartz and pebble swimming pools. Unfortunately, this process may remove some of the plaster surface material.

Assuming a total alkalinity of 100 ppm, it requires 4 gallons of muriatic acid (31.45% strength) per 20,000 gallons of pool water to reduce to zero alkalinity, and to a pH of 4.5. That acid treatment over a 7 day period can dissolve and remove about 8 pounds of plaster material (equivalent to 50 ppm of calcium carbonate) from a fully cured surface. So is that good or bad for a plaster pool?

The reality is that 8 pounds of plaster material dissolved from a 20,000 gallon pool is not significant and would barely be seen under magnification. If stains are removed that improve the aesthetic appearance of older pools, then that can be an acceptable program. If the acid process only removes dirt and scale deposits and not calcium from the plaster surface, well, all-the-better.

It is an unfortunate fact that some new white plaster pools develop smooth, but blotchy and darkened gray mottling discoloration within a few months of plastering. Also, some new dark colored plaster pools develop a whitish and streaky discoloration soon after plastering. Sometimes it is an immediate plaster dust problem that sticks on the plaster, or a porous surface issue and loss of color pigment during the first few months. Those two issues are often caused by improper plastering practices and/or the failure of plasterers to ensure and supervise the proper filling of the pool with balanced tap water. The chemical start-up program may not be at issue.

Representatives of the National Plasterers Council (NPC) actively promote the Zero Alkalinity program as a “solution” for the above problems. However, instead of recommending 4 gallons of acid, they advise adding 10 gallons of acid to 20,000 gallons of pool water, more than double the amount needed to reduce to zero alkalinity. That amount of acid can lower the pH below 3.5, lower the LSI to a negative (-) 5.0, and dissolve about 20 pounds of plaster material from the surface. (Twenty pounds of plaster material is equivalent to 120 ppm of calcium carbonate dissolved from a plaster surface which then increases the calcium hardness of the pool water).

Yet, if adding all that acid doesn’t improve the appearance of the plaster well enough, they advise to double the dose of acid for another week! The plaster apologists suggest that removing 40 pounds of plaster material is okay when trying to correct the above plaster defects. That is too much; it is detrimental to the plaster surface, a disservice to the pool owner, and it destroys the evidence of the real cause of the plaster defect.

It results in an etched surface that was originally smooth, which stains easier and quicker by dirt and metals after the acid program has been performed. When the pool becomes stained and aged within a year after a Zero Alkalinity treatment. Who is going to be blamed? Whoever is maintaining the pool water chemistry, not the plasterer!

To further undermine service techs, the plaster industry advocates that pool water with a slightly negative LSI (-0.1 to -0.3, which is within APSP standards), is detrimental and that it will cause everything from craze cracking to gray mottling to plaster spalling (delamination). Yes, even the same gray discoloration that the so-called Zero Alkalinity process attempts to remove. Obviously, that is contradictory and completely false. No wonder they claim that pool plaster will only last about 7 years. But the fact is plaster will last 20 years if plastered and maintained properly.

That agenda enables plasterers to do defective work; not be held responsible, blame water chemistry, and get rewarded with additional work. This injustice won’t stop until pool builders and other groups confront the plasterers.



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For more information visit apiwater.com

Please contact Liza Leas, L&L Lines Inc. at: 602-705-9240 or Liza@apiwater.com

Poolscape Unlimited Inc. – Remodel of the Month- November

Poolscape Unlimited, Inc. prides itself on many years of a solid reputation and excellent customer service and satisfaction. Our latest customer, Mrs. S commented: "Thank you for everything Kirk. You and your workers did a fantastic job! I am so pleased and will be happy to refer you to my friends." Check out the transformation which included new plaster, tile and a spa and bench reconfiguration.







Poolscapes Unlimited has a great referral program, if you have any customers with remodel needs have them contact us for a free estimate, and make sure they mention your company name! (619) 561-0555

IPSSA, INC. – REGION 7
Regular Board Meeting
Filippi's Pizza Grotto
10330 Friars Rd, SD, CA
Monday, January 14, 2013
Minutes

Call to Order

The regular quarterly meeting of the IPSSA R7 Board was rescheduled from December 19, 2012 to tonight due to a last-minute emergency. Tonight's meeting was called to order at 6:31 p.m.

Welcome & Introductions

Joe Lukacik, R7 Director, SD ECty
Dan Ruiz, past R7 Treasurer, SD ECty
Daniel Carlson, R7 Treasurer, NCTy Coastal
Peter Gozdeck, R7 Billing Agent
David Talbot, Carlsbad Pres.
Matt Hughes, Escondido Pres.
Gabriel Clum, NCTy Coastal VP
Lance Clifton, Rancho Del Mar Pres.

Michael Anderson, San Diego Pres.
Mark T Curran, past San Diego Pres.
Jon McArthur, San Diego, Table Top
Samantha Larimer, SD E Cty Pres.
James Henry, SD E Cty
Mike McCortney, SD Metro Pres.
Ryan Hazelton, SD Metro Treas.
Nancy Gillespie, Recording Secretary

Not Present/Represented

All chapters were represented.

Approval of Minutes

Motion was made by David Talbot, seconded by Samantha Larimer, and carried unanimously to approve the minutes of the September 25, 2012 meeting as submitted.

Treasurer's Report

Dan Ruiz has stepped down as R7 Treasurer; he had served as Treasurer from January 2010 through December 2012. The new R7 Treasurer is Daniel Carlson, President of North County Coastal chapter. Dan and Dan have already gone to the bank to sign new signature cards and consolidate accounts by closing the money market since it was making so little interest. Carlson has reviewed the financial report.

Peter Gozdeck presented the financial report as of December 31, 2012: General Fund has \$3,351.26, Emergency Fund \$2,464.16, and Money Market \$7,143.38, for total current assets of \$12,958.80. Total income January 1 through December 31, 2012, including dues, fines and interest, was \$5,646.73 and expenses \$7,568.68. *Motion* was approved to accept the Treasurer's Report as presented.

Chapter Reports

Carlsbad David Talbot:

- 1) Christmas party was great. Donations were made to Toys for Tots.
- 2) Membership – lost two members for nonpayment.
- 3) Sick leave – Dustin Moors is doing better after recently losing his wife. Jerry Bullard had a serious electrical accident in the fall; he is now almost fully recovered, with no nerve damage. His new nickname is “Sparky”.

Escondido Matt Hughes:

- 1) Membership – several prospects are coming to meetings; one took the test but hasn't yet received the results yet.
- 2) Charity – donated \$2,800 plus \$631 in matching funds from IPSSA Inc. to Semper Fi Fund to support wounded warriors. In addition, The Dave, Shelly, and Chainsaw Show on Jack 100.7 donated \$5,000 and mentioned IPSSA on air.

N County Coastal Daniel Carlson:

- 1) Christmas party and gift exchange was held in December.
- 2) Table Top will be held January 26 and will count as a chapter meeting. Chapter saves \$600 by not having a meeting. Lukacik suggested that for those going dark in January for Table Top
- 3) Membership – one new member from the Nelson clan.

Rancho Del Mar Lance Clifton:

- 1) Membership – lost one member last quarter, bringing membership to 19.
- 2) Meeting location – lost meeting location in the Solana Beach/Del Mar area; will have a new location by tomorrow.
- 3) Sick leave – no members down.

San Diego Michael Anderson:

- 1) Christmas party was held in Dec. at Admiral Baker Golf Course. A donation of \$7,000 was given to Operation Homefront from fundraising throughout the year plus Table Top, matching funds from IPSSA Inc., and unused matching funds from Region 4.
- 2) Membership – one prospect.

SD East County Samantha Larimer:

- 1) Membership – lost two members; one retired and one has changed to another career. Geoff Matthews moved to Tennessee to be with family. Chapter is being rebuilt.

SD Metro Mike McCortney:

- 1) Christmas party – Chapter got a wish list from Operation Homefront, bought gifts, and invited families from Operation Homefront to the chapter Christmas party. The party was awesome, and there was a full house.
- 2) Membership – three new members, one prospect.
- 3) Operation Ali – Dozens of East County businesses in the pool, masonry, roof, stone, and landscaping business are donating time, expertise, and materials to build a rehabilitation pool for Detective Ali Perez, who was nearly killed during a shootout with a suspected child molester in Lakeside in September. The pool is 65% completed. Project needs donations of cement and labor; Gillespie said she would post on Facebook.

R7 Director's Report

- 1) Chapter meetings – Lukacik suggested that those going dark in January for Table Top should hold a quick meeting to review Treasurer's Report, etc.
- 2) Matching Funds – Kudos to all the chapters who took advantage of matching funds.
- 3) BORD – Lukacik: a) encouraged attendance at the IPSSA Annual Leadership Seminar and Banquet February 2. b) will run next year for Entertainment, Membership, and Benefits.
- 4) R7 meetings – the December meetings are sometimes inconvenient because of holiday events and vacations. *By unanimous consent*, the Board approved scheduling the last quarter (December) R7 meetings in January.

Old Business

1) Table Top will be held at the end of January. a) Jon McArthur advised that anyone wanting booth space should contact him, as many vendors show up the day of the show and want a booth. b) Volunteers are needed from each chapter for a few hours each; you will get a free breakfast if you do. To volunteer, call McArthur. c) By a quick poll, it was determined that three chapters count Table Top as a chapter meeting. McArthur suggested making Table Top a mandatory meeting.

New Business

1) Growth – Lukacik said IPSSA is losing members at an average of 25 per month. Why? Lukacik got a list of the last 100 members who quit, followed up with 98 of them to find out why, and discovered the following: a) A lot are joining AASPA, which in his opinion cannot compare with IPSSA. Some of the reasons given for switching: AASPA aggressively looks for members, no meetings (they say we have taken “Independent” out of IPSSA). b) Retired – when asked if they encouraged the new owner of the business to join IPSSA, most indicated they did not. Lukacik will compile a report. The latest to be interested in joining IPSSA is the state of Tennessee, so he is going there next month. Growth of part of the BORD Expansion Committee.

Feedback from tonight’s attendees: a) Marketing – prospects do not know what we offer. Educate them. Promote in the media, as in *IPSSA is looking for a few new members who are professional*. b) Image – need to project professionalism. c) Sick leave is not an incentive for young guys to join, as they think they’re indestructible. d) Education – more needs to be offered. Chapter meetings should be educational. e) Market to the public – educate the public as to what IPSSA is, that only those who pass rigid standards get to become IPSSA members; the public will then demand only IPSSA professionals. Chainsaw talked about IPSSA every day for a week, but he did not even know what IPSSA is – promote it more next year. Educate the public on the importance of checking a trade person’s credentials, such as contractors license, insurance, etc. f) Direct mail – Gozdeck suggested buying **e-mail lists of pool owners and sending them blast e-mails with a link to IPSSA Inc., where they can take the chemistry test (and possibly find that they are undereducated); the IPSSA site would then provide a link to a local IPSSA member**. g) Survey the public – take a quick door-to-door survey of homeowners, with questions such as how they choose a pool person.

Possibilities mentioned by Lukacik: a) Budget money from IPSSA Inc. for PR. b) Fast track new members, vote by the end of the month. c) Co-chairs – maybe allow volunteers to serve on IPSSA Inc. committees. d) Insurance – Ray might get something in Pool & Spa News comparing the insurance benefits of IPSSA with other pool organizations.

Adjournment

- 1) *Motion* was made by Clifton, seconded by Carlson and carried unanimously to adjourn the meeting at 7:40 p.m.
- 2) Next R7 meeting – Wednesday, March 22, 2013, location to be determined.

Respectfully submitted,

Nancy Gillespie
Recording Secretary

SPEC

January 22, 2013

CSLB to Sponsor Two Bills in 2013

The Contractors State License Board (CSLB) is sponsoring two pieces of the legislation this year that will improve the board's ability to pursue legal and administrative recourse against violators of the Business and Professions code. Specifically, CSLB wants to amend Business and Professions (B&P) Code Section 7068.1 and Section 7027.3.

First, B&P Code Section 7068.1 relates to-Qualifying Individuals-Supervision and Control of Contractor's Business. All contractors must have a person who acts as a "qualifier" for their contractors' license. This person must furnish the knowledge and experience required for licensure and must pass a written examination. This person is ultimately responsible for job supervision, managing construction activities, making technical and administrative decisions, checking jobs for proper workmanship, or direct supervision of the work site. The CSLB has determined however that many "qualifiers" do not supervise and manage as necessary under the law. CSLB has dealt with many cases involving negligent, illegal, and fraudulent activities being carried out by companies in which the "qualifier" was unaware of the activity or wasn't performing the required oversight of the job.

Current law requires that the CSLB prove that the "qualifier" did not

provide sufficient supervision and control AND a violation of the Contractor's License Law occurred. If successful, CSLB can take action against the licensee, but has no recourse against the "qualifier" individually. CSLB's amendment changes that.

The proposed change to B&P Section 7068.1 would authorize the misdemeanor prosecution and administrative discipline of a "qualifier," personally, who fails to comply with the specified supervision and management requirements.

Second, B&P Code Section 7027.3 relates to Administrative Remedies. Currently B&P Code Section 119 enumerates the misdemeanors licensees can be charged with. The problem according to the CSLB is that district attorneys because of their workload may not pursue these criminal charges. Because these individuals may avoid prosecution, there will be no specific record of their violations. Currently CSLB has no way to cite these individuals. This would change if B&P Section 7027.3 is amended. The amendment CSLB is seeking would add new language authorizing CSLB to pursue administrative action for violations of Section 119. CSLB would be allowed to issue citations whether or not the district attorney pursues charges against the alleged violators. This in effect would enable CSLB to establish a relevant record against licensees and non-licensees.

"The SPEC legislative committee will review each of these proposals and make a decision to support or oppose these bills or request an amendment," stated John Norwood, President of SPEC. "Both of these proposals emanate

from the CSLB's desire to have additional enforcement tools to respond to complaints from consumers and contractors who report bad actors to the licensing board. SPEC has generally been supportive of strengthening CSLB's enforcement hand," noted Norwood. "Without a strong licensing board it is likely that the construction industry would be faced with a legislative response to consumer complaints that would be overly broad and/or result in other problems."

February 15, 2013

Bill Introduction Deadline Approaching

We are fast approaching the legislative bill introduction deadline on February 22nd.

Traditionally, legislators wait until very close to the February 22nd deadline to submit their bills resulting in 80+% of the bills being introduced within a few days of the bill introduction deadline. Once these bills are introduced they must be in print for 30 days before they can be heard in a legislative policy committee. Therefore, we don't anticipate bills being heard by policy committees until late March or early April. We have been told that almost 5,000 bill proposals have been submitted by legislators, staff and lobbyists for the 2013 legislative session.

In the past two weeks, the Construction Enforcement Coalition and Underground Economy Enforcement Task Force meetings were convened. In last week's Construction Enforcement Coalition meeting, coalition members discussed the impact of the underground economy. The

Labor Enforcement Task Force released their 2012 Annual Summary. The Department of Industrial Relations (DIR) inspected 1428 businesses for compliance issues, 73% of businesses were found to be non-compliant. In the construction industry alone, out of 713 businesses inspected by the DIR, 484 of those businesses were non-compliant or an astounding 68%. The DIR indicated moving into 2013, it wants to focus more on "prevention." The focus for the department will be on "serial violators." The DIR will begin issuing multiple fines and violations against serial violators, because in the past, serial violators have been able to write off the small infrequent fines as a cost of doing business. The DIR is also hoping to incorporate more civil and criminal enforcement of the Labor Code.

The Department of Insurance discussed their ongoing efforts to combat premium fraud. Of particular concern are contractors who are routinely misclassifying employees or under-reporting income. As a result they are able to pay less for their worker's compensation insurance. If these contractors are paying less in insurance premiums, they are then able to under-bid for a job and still make a profit. This clearly puts these bad actors at a competitive advantage over scrupulous contractors who are abiding by the law. To this point, the State Compensation Insurance Fund (SCIF), to combat premium fraud, is creating a Construction Unit. The sole purpose of this unit will be to monitor for red flags and patterns, and go after violators. The DIR and SCIF made an announcement at the beginning of

the month that the Riverside County District Attorney's Office is bringing criminal charges that include multiple counts of workers' compensation fraud against a Southern California pool contractor.

Michael Gregory Silverberg owner United States Pools Corp out of Palm Desert was charged with defrauding California State Compensation Insurance Fund, the State Board of Equalization and two insurance companies and committing other white-collar crimes. His alleged violations cost about \$566,950 to various agencies between 2007 and 2012, according to investigators, which included the Inland Empire Premium Fraud Task Force. He allegedly reported his pool cleaning employees as independent contractors to reduce his workers' comp premiums. He also allegedly failed to report new pool construction employees on his workers' comp policy.

Moving forward we outlined two bills in our January SPEC alert that are aimed to help the Contractors State License Board (CSLB) to pursue legal and administrative recourse against violators of the Business and Professions Code. These bills are being authored by Sen. Bill Monning (D-Carmel). Neither of these bills have yet to be officially introduced. Both of these proposals emanate from the CSLB's desire to have additional enforcement tools to respond to complaints from consumers and contractors who report bad actors to the licensing board. A third bill is still being contemplated by Sen. Monning. This bill would address an issue in which contractors are continuing to contract with customers even though their

contractor's license has either expired, been suspended, or has been renewed as an inactive license. This bill would permit the disgorgement of profits from an unlicensed contractor back to the customer who contracted for their work. Once the bills are introduced, we can make a determination whether or not to support, oppose, or request an amendment.

About SPEC

SPEC, the California Spa & Pool Industry Education Council, serves as the statewide public policy representative for the pool, spa, and hot tub industry. We advocate on behalf of industry interests before the California Legislature and state and local regulatory agencies, and for individual members dealing with enforcement issues. Working daily on the industry's behalf, we have an unmatched track record in successfully negotiating and fighting against unreasonable and costly legislation and for enforcement of unlicensed contractor laws. SPEC promotes the highest standards of professional conduct in pool construction, service, and repair, and seeks to educate the public on the proper maintenance and safe use of swimming pools, spas, and hot tubs. For nearly 40 years, SPEC has been the only organization registered to lobby at the State Capitol on behalf of the pool, spa, and hot tub industry. SPEC is funded by membership donations. For more information on SPEC and legislation we are watching, visit www.calspec.org, or call 916-447-4113.

BLUE CARD - SAN DIEGO IPSSA (Fill form completely) Date: _____

Name: _____ Spouse: _____ H.Phone:() _____

H. Address: _____ City: _____ Zip: _____

Company Name: _____ E-Mail: _____

B. Address: _____ City: _____ Zip: _____

B.Phone:() _____ Pager:() _____ Cellular:() _____

CIRCLE ZIP CODES THAT YOU SERVICE (Mail cards to Chapter PO Box or give to Paul Grimes)

<u>NORTH CITY</u>	<u>METRO NORTH</u>	<u>METRO SOUTH</u>	<u>SOUTH BAY</u>	<u>EASTCOUNTRY</u>
92007 - Cardiff	92037 - La Jolla	92101 - Downtown	91902 - Bonita	91901 - Alpine
92014 - Del Mar	92108 - Mission Valley	92102 - Golden Hill	91910 - Chula Vista	91935 - Jamul
92024 - Encinitas	92109 - Pacific Beach	92103 - Hilerst/MsnHl	91911 - Chula Vista	91941 - La Mesa
92064 - Poway	92111 - Clairemont	92104 - North Park	91913 - Chula Vista	91942 - La Mesa
92067 - Rancho S Fe	92117 - Clairemont	92105 - City Heights	91914 - Eastlake	91945 - Lemon Grove
92075 - Solana Beach	92119 - San Carlos	92106 - Pt. Loma	91915 - Eastlake	91977 - Spring Valley
92091 - Morgan Run	92120 - Grantville	92107 - Ocean Bch/PL	91932 - Imperial Bch	91978 - Rancho SD
92121 - Sorrento Valey	92122 - Univ. City	92110 - Midway/O.T.	91950 - National City	92019 - El Cajon
92126 - Mira Mesa	92123 - Mission Village	92113 - Logan Heights	92118 - Coronado	92020 - El Cajon
92127 - Rancho Berndo	92124 - Tierrasanta	92114 - Encanto	92154 - Otay Mesa	92021 - El Cajon
92128 - Rancho Berndo		92115 - Rolando	92173 - San Ysidro	92040 - Lakeside
92129 - Penasquitos		92116 - Normal Hghts		92071 - Santee
92130 - Carmel Valley		92139 - Paradise Hills		
92131 - Scripps Ranch	Poolservicepros.com listings are by your Zip codes.		DO NOT list me for referrals on www.poolservicepros.com	

I, the undersigned, waive any and all claims against IPSSA, Inc, IPSSA Management Company, IPSSA Chapters and/or its individual members, arising out of my participation in the IPSSA Sick Leave Program, including, but not limited to claims for lost income resulting from improper maintenance performed by IPSSA members. I have read and understand the standing rules for the Sick Leave Program and agree to participate in that program.

SIGNATURE REQUIRED _____ DATE _____

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**San Diego Chapter
Independent Pool & Spa
Service Association
PO BOX 600862
San Diego CA 92160-0862
www.ipssasandiego.com/members**

**Blue Cards due on
or before Feb. 20th
General meeting
Failure to submit a
blue card will
result in a \$50 fine**



**Next General Meeting
March 20th, 2013 – 7 p.m.
Mission Valley Resort
875 Hotel Circle South
Mission Valley, south of I-8
1/4 mile west of SR 163**

