



Region 7 Review

A monthly publication for the members of IPSSA, Inc. – Region 7

March 2005

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Director's Corner

Conferences - Western Pool and Spa Show Mar. 10 - 12 -- I will be attending and manning the IPSSA booth part of that time.

National Drowning Prevention Symposium April 28 - 29 - I might attend. **John Silcox** (chairman of Water Safety, San Diego chapter of IPSSA) and I have already been in contact with **Greg Donoho** (president of Austin chapter and the contact person for this symposium) - good guy, lots of enthusiasm for what we're doing with water safety.

The B.O.R.D. at its last meeting voted to approve \$500 for this symposium. In addition, San Diego chapter donated \$500, with total IPSSA donations of \$3,700.

B.O.R.D. -- Contact me if there are any issues you want me to bring to future B.O.R.D. meetings.

Chem test - A new version of the test has come out; it is effective March 1. I will be distributing to R7 chapter presidents.

Advertising - According to the California State Licensing Board, if you have a contractors license, you must include it on all of your advertising materials or face a fine. Unlicensed contractors are subject to stings and fines.

A word to the wise - With all the rain we've had recently, be very careful about draining pools. If in doubt, don't do it. Last week there was an article in the Union Tribune about a pool that popped out of the ground in El Cajon.

Advertising Guidelines for Contractors – Excerpt

• Advertising – What Is It?

Licensed contractors are required to include contractor's license on all advertising, including print ads, business cards, contracts, lettering on vehicles, signs or billboards, directories or listings. The fine for not complying is between \$50 and \$100 for first offense.

• Identifying Business Vehicles

Licensed contractors must display business name and contractor's license on all commercially registered vehicles. The name and number must be clearly visible in letters at least 3/4" high and wide.

• False Advertising

It is a misdemeanor to use false, misleading or deceptive advertising to induce clients to enter into contracts.

- **Don't Advertise for Work Outside Your Area of License**
- **Don't Advertise About Bonding**
- **Owner-builder**

Employing any device to specify or imply that they are contractors makes them subject to the same legal provisions as licensed contractors.

• Unlicensed Operators

Ads without license numbers or numbers not issued by the CSLB may be subject to sting. Legal action can include fine, requirement to cease the unlawful advertising, and disconnection of phone service to any number listed to the ad.

Excerpt from CSLB pamphlet. View the two-page pamphlet online at www.CSLB.ca.gov / Guides and Pamphlets / Advertising Guidelines for Contractors.

Water Safety Tips

Guidelines

Pools should have layers of protection to prevent drowning.

- Fences and walls should be at least 5 feet high.
- Self-latching gates out of reach of children.
- Alarms on doors, pool covers, motion detectors. Rescue equipment such as a pole, life ring, etc.
- A phone by the pool area.
- Pool area free from toys, chairs, etc.

People should:

- Learn CPR and practice it.
- Learn how to swim and never swim alone.
- Learn FIRST RESPONDER skills.
- Be aware of possible dangers.
- Be responsible for safety features and watching children.
- Never leave a child alone around water.

It only takes a second.

From www.drowningprevention.com

Calendar of Events

- **Western Pool and Spa Show**, Mar. 10 – 12, Long Beach Convention Center, Long Beach, CA. www.westernshow.com
- **National Drowning Prevention Symposium**, April 28 - 29, Hyatt Regency Hotel on Town Lake, Austin Texas. Contact Greg Donoho (president of IPSSA's Austin chapter) at azure@centurytel.net.
- **R7 Board Meeting**, Tues., May 3, 7:00 p.m., Filippi's Pizza Grotto (858) 748-1800, 13000 Oak Knoll Dr., Poway, off Hwy 15 and Poway Rd.
- **BORD Mtg.**, Fri., May 14, Doubletree Hotel, Ontario, CA. Contact IPSSA executive office, (888) 360-9505, or www.ipssa.com

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